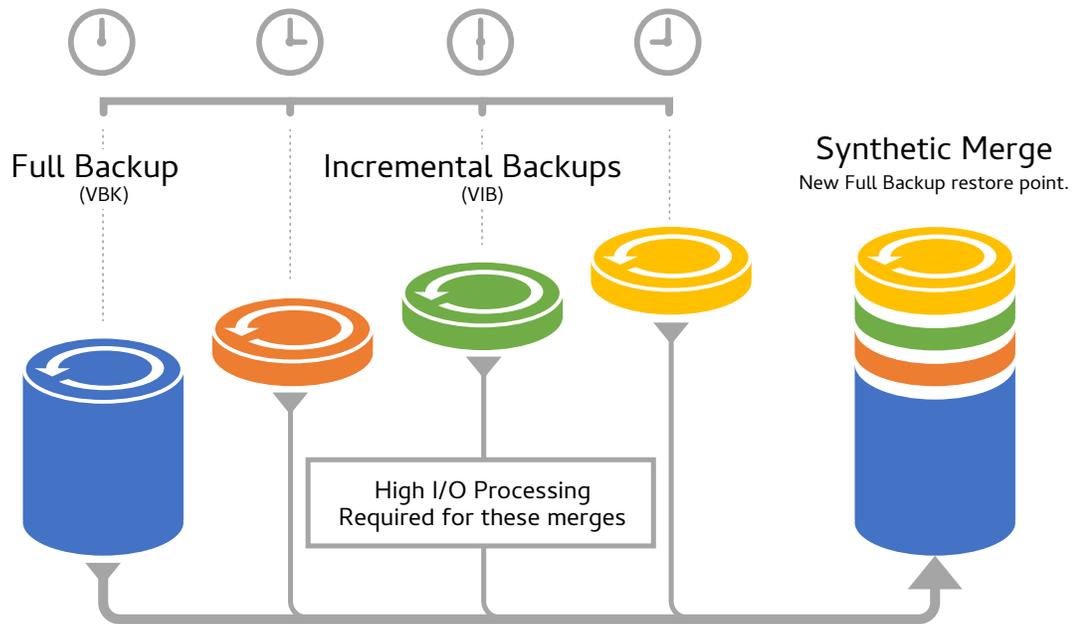


Seamless Veeam Backups to Cloud Object Storage

Increase Reliability and Reduce Costs for Cloud Backups with SoftNAS and Veeam

SoftNAS®, a member of the Veeam Alliance Partner Program, helps joint customers optimize their backup, restore and disaster recovery (DR) capabilities by effectively leveraging the public cloud. This solution offers a unique combination of performance and cost efficiency for off-site backups.

Businesses seeking the ability to backup off-site to the public cloud can benefit from patent pending ObjFast™ technology from SoftNAS. Leveraging this technology helps Veeam customers backup to the public cloud and leverage the cost benefits of object storage while achieving near block-level performance.



Why Cloud Storage for Backups?

Cloud storage is a viable option for storing backups because:

- It is physically isolated in a separate location.
- It is elastic and scalable based upon the needs of the business with minimal capital expenditure (CAPEX) investment.
- It provides access to data anytime, anywhere in the event of a site disaster.

Why Veeam?

Veeam® Backup & Replication™ delivers Availability for ALL workloads, including virtual, physical and cloud, managed through a single management console. It provides fast, flexible and reliable recovery of your applications and data.

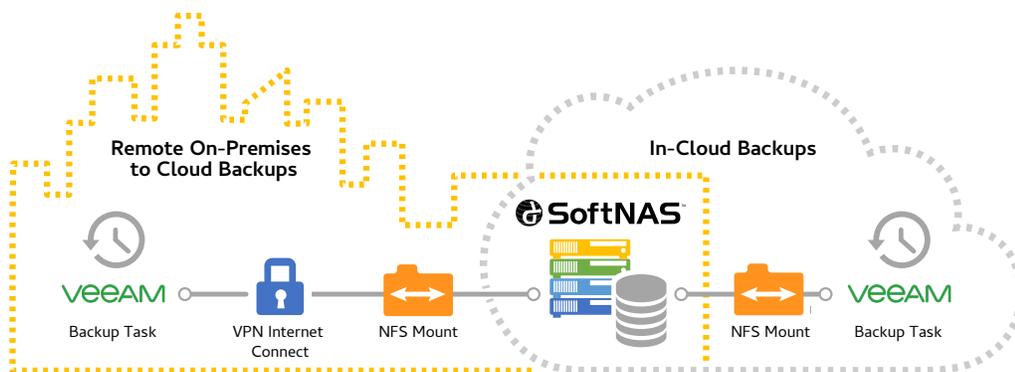
To best leverage Veeam's Available capabilities, Veeam best practices suggest an investment in a high-performance storage system to process reads and writes effectively. Thus, in order to meet performance and price objectives, businesses can use a robust block-based NAS storage system such as SoftNAS Cloud®.

Save Up to 67% in Storage Costs

SoftNAS Cloud® Essentials and Veeam together provide a great solution for customers who desire a more modern approach to off-site backup.

A common misconception is that in order to achieve cost savings, there must be a trade-off in performance. However, by leveraging object-based data stores (e.g. AWS S3 or Azure Block Blob) your business can leverage cost-effective scalable storage in the public cloud without the inconvenience of native object API interfaces since SoftNAS presents native NAS protocols like NFS or CIFS. Additionally, SoftNAS patent pending ObjFast™ technology enhances object storage performance up to 400%, so customers can expect performance metrics associated with block storage.

Furthermore, customers leveraging cost-effective cloud object storage can receive up to 67% in cost savings, compared to storage environments that use more expensive block storage.



Learn More

- To try SoftNAS Cloud Essentials FREE for 30 days, contact SoftNAS: www.softnas.com/contact
- To learn more about Veeam, visit www.veeam.com
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